## SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

CO	NTRACT NO	. 404365
1.	THE CONT	ACT PERSON FOR THE PURCHASER IS:
		Carroll & Company Name Tallahassee
		2640-A Mitcham Drive 32308
		850-877-1099 Phone Number
2.	THE TOP O	OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
	AIL.	Abby Dupree-CSS Treasurer
3.	IF THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is
	b.	The candidate seeks election to the office of in the $\Box$ Primary Election, $\Box$ General Election, or $\Box$ Special Election.
4.	IF THE AD	REFERS TO AN ISSUE:
	a.	The issue is Consumers for Smart-Solar.
	b.	The Purchaser is Nat'l medial escarch planning: Placement
		<b>NOTE:</b> If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

## ORDER

Local

**Orders** Order / Rev: 407365 Alt Order #: 08401450 Product Desc: **CNSMRS 4 SMRT SOLAR** Estimate: 7895 WPLG, INC. Flight Dates: 10/25/16 - 10/31/16 Primary AE: Justin Votta Original Date / Rev: 09/26/16 / 09/26/16 Sales Office: PHI Order Type: GENERAL Sales Region: NAT Agency Name: National Media Research, Planning & **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: ISS/Consumers for Smart Solar New Business Thru: Demographic: A35-64 Order Separation: 00:15:00 **Product Codes:** PL-Non-Ballot-Related Advertiser External ID: Priority: P-2 Agency External ID: Revenue Codes: AGY, POL, ISSUE

Unit Code:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
09/26/16	10/30/16	7	\$10,400.00	\$8,840.00		
10/31/16	10/31/16	3	\$6,500.00	\$5,525.00		

Totals									
Month	# Spots	Gross Amount	Net Amount	Rating					
October 2016	7	\$10,400.00	\$8,840.00	7.90					
November 2016	3	\$6,500.00	\$5,525.00	2.90					
Totals	10	\$16,900,00	\$14.365.00	10.90					

General

**Account Executives** 

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

127	72.0												
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	WPLG	10/31/1	6 10/31/16	M-F 12n News	СМ	12-1PM	1	:30	1	\$600.00P-2	0.90 NM	1	\$600.00
	1			M-F LCL 10 New	s @ Noon	(12:30 PM-	1:00 PM)						
122	AND DESCRIPTION OF THE PERSON	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						i iti T
	Veek: 10/	31/16	11/06/16	1	1	\$600.00	0.90					5	7.
2	WPLG	10/31/1	6 10/31/16	M-F 5a LCL News		5-6am	1	:30	1	\$900.00P-2	0.70 NM	- 1	\$900.00
				LCL 10 News @	5am	(5:00 AM-5:	30 AM)				7	3	2.
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					3 11	0. 1
	Veek: 10/	31/16	11/06/16	1	1	\$900.00	0.00						
3	WPLG	10/31/1	6 10/31/16	M-F 730p Jeopard	dy CM	730-8pm	1	:30	1	\$5,000.00P-2	2.00 NM	1	\$5,000.00
				M-F Jeopardy		(7:30 PM-8:	00 PM)			10,000.00.	2.00 11111		Ψ3,000.00
	Sta	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating				- 1		
	Veek: 10/	31/16	11/06/16	1	1	\$5,000.00	2.00						
5	WPLG	10/30/1	6 10/30/16	Su GMA	CM	8-9am	1	:30	1	\$3,200.00P-2	1.70 NM	1	\$3,200.00
				Su GMA		(8:00 AM-9:	00 AM)						
	Sta	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	· Uli
V	Veek: 10/2	24/16	10/30/16	1	1	\$3,200.00	1.70						. 0
6	WPLG	10/27/1	6 10/27/16	M-F 12n News	CM	12-1PM	1	:30	1	\$600.00P-2	0.90 NM	1	\$600.00
				M-F LCL 10 News	s @ Noon	(12:30 PM-1	1:00 PM)			V000.001 E	0.00 14101		1 21
	Star	t Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating				3 - 2		17
V	Veek: 10/2	24/16	10/30/16	1	1	\$600.00	0.90				1 1		3.10.
7	WPLG	10/27/1	6 10/27/16	M-F 5a LCL News	CM	5-6am	1	:30	1	\$900.00P-2	0.70 NM	4	\$000.00
				LCL 10 News @ !	5am	(5:00 AM-5:	30 AM)	.00	18	\$500.001°-2	0.70 14101		\$900.00
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
						-							3-165

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Order / Rev: 407365 Alt Order #:

Flight Dates:

Advertiser: ISS/Consumers for Smart Solar

08401450

CNSMRS 4 SMRT SOLAR

10/25/16 - 10/31/16

Estimate:

Product Desc:

7895

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
7	WPLG	10/27/16	10/27/16	M-F 5a LCL News LCL 10 News @ :	CM	5-6am (5:00 AM-5:	1	THE OWNER WHEN PERSON NAMED IN	1	\$900.00P-2	0.70 NM	THE R. P. LEWIS CO., LANSING, SALES	\$900.00
w	<u>Star</u> eek: 10/2	A Committee of the Comm	End Date 10/30/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.70						2.0
8	WPLG	10/27/16	10/27/16	M-F 5p Lcl News Local 5p News	СМ	5-6p (5:00 PM-5:	1 30 PM)	- :30	1	\$1,800.00P-2	1.30 NM	1	\$1,800.00
	eek: 10/2		End Date 10/30/16	Weekdays 1	Spots/Week 1	Rate \$1,800.00	Rating 1.30						
9			3 10/25/16	M-F 4p Lcl News Lcl News	СМ	4-5p (4:30 PM-5:	-1 00 PM)	:30	1	\$1,200.00P-2	1.10 NM	- 1	\$1,200.00
	eek: 10/2	4/16	End Date 10/30/16	Weekdays -1	Spots/Week 1	Rate \$1,200.00	Rating 1.10						. 6
10	WPLG	10/25/16	10/25/16	M-F 5a LCL News LCL 10 News @ !		5-6am (5:00 AM-5:	-1 30 AM)	- :30	1	\$900.00P-2	0.70 NM	. 1	\$900.00
W	Star eek: 10/2	2. (V. V. V	End Date 10/30/16	Weekdays -1	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.70						700 i
11	WPLG	10/25/16	10/25/16	M-F 5p Lcl News Local 5p News	СМ	5-6p (5:30 PM-6:	-1 00 PM)	- :30	1	\$1,800.00P-2	1.50 NM	1	\$1,800.00
W	<u>Start</u> eek: 10/2		End Date 10/30/16	Weekdays -1	Spots/Week 1	Rate \$1,800.00	Rating 1.50				9		3 10. )

Totals

10 \$16,900.00

1.40.

9.70 J

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